

# Kafka adoption has outpaced the ability to operate it.

With Conduktor, organizations can accelerate and protect revenue by giving teams the speed and autonomy to deliver.

BEFORE CONDUKTOR

### No visibility slows time to market, leaving revenue behind

- Slow releases mean competitors ship first
- Every hour of downtime is lost revenue
- Developer time wasted debugging, not building

### Risk and compliance gaps expose the business and bleed revenue

- Outages hit the bottom line
- Compliance gaps trigger fines
- No audit trail when regulators ask

### Manual processes don't scale and inflate engineering costs

- Headcount grows faster than adoption
- Platform team is working overtime and burning out
- Operational costs balloon with scale

WITH CONDUKTOR

#### Accelerate Revenue and Boost Productivity

#### Cut Costs and Reduce Risk

#### Cut Costs and Scale With the Same Team

Day-to-Day

- Developers investigate issues
- No waiting for someone with access
- Full visibility into the cluster, instantly

- Policies enforced automatically, not case-by-case
- Know who owns what immediately
- No guessing when incidents happen

- New topics and schemas without tickets
- New teams productive in days, not weeks
- Developers unblocked, platform team unburdened

Technical

- Single UI replaces 100+ fragmented tools
- MTTR drops from hours to minutes
- No SSH or tribal knowledge needed

- Granular RBAC replaces "everyone has admin"
- Automated validation catches misconfigs at deploy
- Full audit trail for every change

- Developer autonomy replaces ticket queues
- 3-person team supports 50+ dev teams
- No drowning in ticket queues

Business

- Faster debugging = faster shipping = revenue acceleration
- Every hour of downtime is lost transactions and SLA penalties
- Ship features faster, beat competitors to market

- Prevent outages and protect your revenue
- Automated audit trails save weeks in audit prep
- Avoid compliance fines and audit failures

- Platform team becomes a force multiplier
- Support 10x more developers without adding headcount
- No burnout, no budget inflation

MEAN IMPACT WITH CONDUKTOR

80%

Faster MTTR

From hours to minutes troubleshooting

\$500k

Annual Savings

From productivity, risk reduction, and efficiency

5,000+

Hours returned yearly

Across debugging, provisioning, access, and incident response

75%

Faster team onboarding

From first request to prod

## How Console Solves It

One platform that delivers speed, scale, and safety without the tradeoffs.

### See and debug instantly.

- ✓ One UI for all clusters, topics, schemas, connectors
- ✓ Browse, filter, and tail messages in production
- ✓ Auto-decode Avro, Protobuf, JSON Schema
- ✓ Real-time alerts to Slack, Teams, PagerDuty

**IMPACT**

MTTR drops from hours to minutes

### Govern without blocking.

- ✓ Granular RBAC at user, group, and resource level
- ✓ Automated guardrails and policies validate every request and catch misconfigs
- ✓ Field-level masking for PII and PHI
- ✓ Complete audit trails for compliance

**IMPACT**

Incidents prevented before production

### Autonomy without the friction.

- ✓ Developers provision topics and schemas themselves
- ✓ Cross-team approval workflows and data discovery and ownership
- ✓ Terraform provider for GitOps workflows
- ✓ REST API and CLI for automation

**IMPACT**

Same team supports 10x more developers

## Console at a glance

The screenshot displays the Conductor Kafka Console interface for a 'Local Kafka' cluster. The main dashboard shows a 'Cluster state' of 'Healthy' with a green checkmark. Key metrics include 43 topics, 126 partitions, 7 subjects, and 12 consumer groups. Two line graphs show '320.00' and '361.80' values over time. A sidebar on the left lists navigation options: Home, Topics, Schema Registry, Consumer Groups, Kafka Connect, Kafka Gateway, Brokers, Service Accounts, Insights, Applications Catalog, Topic Catalog, Topic Policies, Rules, Policies, and Connection. Callouts highlight features: 'Integrations & granular visibility into your ecosystem' points to the sidebar; 'Surface governance gaps with insights' points to the Insights section; 'Attribute ownership and discover data on your own' points to the Applications Catalog; 'Enforce policies automatically' points to Topic Policies; 'Set rules and observe your data quality' points to Rules. Other callouts include 'Topics, partitions, and consumer groups without a CLI' pointing to the main dashboard, 'Instant visibility into cluster health' pointing to the Healthy status, and 'Observability at a glance' pointing to the metrics and graphs.

## 5x Kafka Growth with 800 Users

Swiss Post scaled from 60 to 300+ Kafka applications while keeping the same platform team size. Conductor gave developers, data scientists, and analysts the autonomy to access and operate Kafka across the organization.

**5x**

Increase in Kafka applications

**800+**

internal users with RBAC

**Same team**

through developer autonomy

*"Conductor gave us time back. Developers can now help themselves, and our focus on governance instead of firefighting."*

– Anke Raich, Platform Team Lead, Swiss Post



Ready to try Console?

Start free with Conductor Community or book a demo for enterprise.



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